|  |  |
| --- | --- |
| **ACRONYM** | INCLUDE AN APPEALING ACRONYM FOR YOUR PROJECT |
| **TITLE** | Include a long title for the project, which summarises the project in 1 line. |

[if SME – delete if the project is done by individuals]

|  |  |
| --- | --- |
| **Name of the coordinator** |  |
| **E-mail** |  |
| **Phone No.** |  |
| **Name of the SME** |  |
| **City and country** |  |

[if individuals – delete if the project is done by SME]

|  |  |
| --- | --- |
| **Name of coordinator** |  |
| **E-mail** |  |
| **City and country** |  |
| **Phone No.** |  |

|  |  |
| --- | --- |
| **Name of 2nd individual** |  |
| **E-mail** |  |
| **City and country** |  |
| **Phone No.** |  |

|  |  |
| --- | --- |
| **Name of 3rd individual** |  |
| **E-mail** |  |
| **City and country** |  |
| **Phone No.** |  |

|  |  |
| --- | --- |
| **Name of 4th individual** |  |
| **E-mail** |  |
| **City and country** |  |
| **Phone No.** |  |

# General Instructions

* Do NOT modify the proposal template style (font size, margins, header and footer, etc.)
* Do NOT modify the proposal sections. You are allowed to **delete this General Instructions** page, the options not applying to your project in the first page and explanations in yellow across the different sections.
* Be concrete.
* Examine the training contents at the project website before writing your proposal.
* Maximum length is 10 pages **excluding the first page and summary**. Respect the length for the sections. **Excess contents will not be evaluated**.
* Not respecting the general instructions may lead the proposal to be declared ineligible.

Good luck!

# Summary

[15 lines maximum]

Please write here a brief summary of the project. The information contained in this summary will be made public on FINODEX project website.

# Domain

Please select the primary domain which is better addressed by the project. Delete the domains which do not apply. This domain is used for statistical purposes only:

* Smart cities
* eHealth
* Transport
* Energy & Environment
* Agrifood
* Media & Content
* Manufacturing & Logistics
* Social & Learning
* Other

# Technical Excellence

[2 pages maximum]

## Background and concept

Please define where the project idea came from

## Objectives

Please describe the general objective and specific ones pursued by the project

A general objective should answer the question “what is the project for?”

A specific objective should answer the question “what are we doing in the project?”

## Technical description

Describe the activities that will take place in your project from the technical point of view. Short workplan taking into account the open call deadlines and phases. Include a Gantt chart taking into account the FINODEX phases’ scheme.

This section should answer the question “how are we doing things in the project?”

## Open data requirement

Complete the table to prove open data is being used in the project

|  |  |  |  |
| --- | --- | --- | --- |
| Dataset name | Dataset origin (URL) | Dataset license | Comments (if any) |
| NAME of the Dataset for general description  A general open data portal is NOT a dataset | Link to the dataset including the <http://dataportal.com/dataset-thisone>  A general open data portal is not the dataset origin but the portal containing it. | ODC-ODbL-  DO NOT LEAVE BLANK! | Data on xxx format, explanations if the license is not clear. |
|  |  |  |  |

For those cases where more than 10 open datasets are re-used try to include the main ones only and then add a narrative description about the use of further data.

Include the use of other types of data (if any) in combination with the above identified open data sets in a similar table (if applicable) and describe why open data brings value to your project and the other datasets.

# FIWARE usage

[2 pages maximum]

Answer this question: *How will the FIWARE technology be used in the proposed project*?

## FIWARE Usage Summary

Add the relevant information in the following table:

|  |  |  |  |
| --- | --- | --- | --- |
| FIWARE technology  (name of the Generic Enabler GE  and/or Specific Enabler –SE and/or platform ) | Will you use the existing online implementation via FIWARE LAB?  (Yes/ No-Explain why) | Why use it in the project? | What are the expected benefits of its usage in the project? |
| Name of the enabler |  | We are using this enabler for this technical reason, to do this or that. | Time saving, cost saving… |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

## FIWARE Usage Description

We advise you to check the questions published on <http://www.fi-ware.org/fiware-usage-questionnaire/> to understand what questions evaluators of your proposal will ask and answer themselves when reading your responses to this application form.

It is recommended to use the answers for those questions as the input for this section of the proposal.

Additionally a basic architecture diagram including the different FIWARE technologies will be desirable.

# Impact

[4 pages maximum]

## Value proposition

Define what will be the product/service that will be created thanks to the project. This section should answer the question “What am I going to sell?”

## Market

Describe the market general status for your product/service. You should answer the questions “How does the overall market look like (give numbers)? What are the alternative/similar products in the market? Why mine is better?”

## Customers

You should describe who are your users and/or customers. Who is willing to pay for your product or service, why? and how much?

Moreover, a clear definition on how you intend to reach those customers and users within the project must be defined.

Quantify how many users/customers are expected to be trying your product/services during the development and tuning phases.

## Social impact

This section should answer why your product/service is good in a wider extent: good for society, for environment, for the creation of new business activities besides the project itself…

# Experience

[2 pages maximum]

## SME description

[only if the applicant is a SME]

Please provide a short description of the SME defining their activity, size and relevant information for the project.

## Personnel description

List the names and relevant experience of the people that will be involved in the project. The first person must be the project coordinator. Avoid long descriptions (ie: knowing the languages you speak might be not relevant as long as you understand/speak English and the project is not related to a language tool).

The personnel involved in this section will be the ones being part of the project.

## Earlier projects

Add links and descriptions about past projects which might be interesting to prove your experience to accomplish this one.

## Appearances in the media/internet

Include any link or reference to your appearances in the media because of this idea or earlier ones.